

Media Release

March 15, 2017

MIAL's SEA17 Conference: leading the charge on emissions reduction

For the first time in its history, Maritime Industry Australia Limited's SEA17 conference will be a carbon-neutral event.

This year, MIAL member RightShip is covering all carbon offset costs of the conference to be held in the Gold Coast on March 27-29th.

Teresa Lloyd, CEO of MIAL said "in the absence of leadership on genuine climate change action in this country, and the disappointing recent news of the demise of The Climate Institute, it's up to the business community to take on initiatives such as this".

"Events consume a lot of resources and making SEA17 carbon neutral is one way of taking positive action. As the Australian maritime industry's peak body, this is a great opportunity for MIAL to demonstrate industry leadership and our commitment to minimising impact on the environment" Ms Lloyd Said. "We thank RightShip for their support and innovation".

Carbon reduction measures are also integrated in the planning and implementation of the event where possible. By encouraging guests to share airport transfers, using recycled paper and sourcing local, it is hoped that SEA17 will provide an example of how easy it is to make small changes to reduce our carbon footprint.

As long-term supporters of MIAL, RightShip CEO Warwick Norman is looking forward to what is shaping up as a highly engaging SEA17 conference. "RightShip is working hard to develop tangible resources to assist the maritime industry on the road to de-carbonisation. We are proud to partner with MIAL as the inaugural carbon-neutral sponsors of SEA17, and in so doing demonstrate our mutual commitment to an environmentally sustainable future for the maritime industry."

RightShip will use a third-party provider to measure the carbon emissions generated by SEA17 including delegate travel to and from the conference. RightShip will then purchase carbon credits to offset this, and in so doing the conference will be classified and certified as carbon-neutral.

SEA17 is being held from 27-29 March on the Gold Coast, Queensland. The focus will be on exploring the central role of the maritime industry as part of Australia's economy and community, as well as our role in the international shipping seascape.

End Release.

About MIAL

Maritime Industry Australia Ltd (MIAL) represent the collective interests of maritime businesses, primarily those operating maritime assets or facilities from Australia. MIAL is uniquely positioned to provide dedicated maritime expertise and advice, and is driven to promote a sustainable, vibrant and competitive Australian maritime industry and to expand the Australian maritime cluster.

For further information

Alison Saunders

W: 03 9647 6000

M: 0409 694 297

E: alison.saunders@mial.com.au

About RightShip

RightShip's predictive vetting platform, RightShip Qi, harnesses big data, predictive analytics and real-time risk assessments to further improve maritime safety and efficiency. As the world's leading ship-vetting agency, RightShip supports over 2,000 users in 280+ organisations worldwide with expert vetting support and advice, vessel inspections, and secure hosting of client systems.

RightShip's GHG Emissions Rating enables users to select the most energy-efficient vessel, providing a commercially viable way for the shipping industry to address global emissions. Building on this, RightShip are partnering with the Australian Marine Environment Protection Association to develop a maritime emissions portal, which will enable ports and their stakeholders to measure air quality and changing air patterns throughout the port environs.

For further information

Helen Gibney

W: +61 3 8686 5729

M: +61 411 550 772

E: helen.gibney@rightship.com